



El tiempo de los nativos sustentables

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Certification in Agriculture
Demand, traceability and sustainability,
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Certification in agriculture was initially introduced by the organic farming movement in the late 1990's to promote its benefits and ensure that the practices used by growers were conformed to the principles of the various schemes providing customer an assurance of authenticity. Since then, market demand for food safety, environmental sustainability and social responsibilities assurance programs has extended to the whole of Agriculture.

On-farm food safety programs were introduced in the early 2000's to provide customers and consumers assurance that the food they purchased were produced in a food safe manner. On-farm food safety program also allowed the traceability of food along the production continuum. Following the introduction of Genetically Modified Organisms (GMO), Integrity Preservation Programs were introduced to ensure the segregation of non-GMO products and facilitate trade and ensure that local regulations and consumer preferences are met.

More recently, the increased understanding of the role of agriculture on global challenges such as human population growth, climate change, food security and the need to optimize earth's limited resources has led civil society, governments, private companies and Non-Governmental Organizations (NGO's) to develop sustainability assurance program.

The presentation will attempt to provide a global overview of the various initiatives that currently exist and discuss the challenges and opportunities for farmers of implementing these programs at the farm level.